

EXHIBITOR PACKET



North Country Convention 2025

NEIWPCJ-JETCC is partnering with MEWEA and MWUA to bring northern Maine's premier water and wastewater training conference to The County.

April 2 & 3, 2025

Northern Maine Community College
33 Edgemont Drive, Presque Isle, ME



NEIWPCJ-JETCC

584 Main Street, South Portland, ME 04106

P: (207) 253-8020 F: (207) 771-9028

maine@neiwpcj.org www.neiwpcj.org/maine



Every two years since 1990, the Joint Environmental Training Coordinating Committee (JETCC) and NEIWPCC have presented the North Country Convention in Presque Isle, Maine.

Partnering with Maine Water Environment Association (MEWEA) and Maine Water Utilities Association (MWUA), we invite you to share your technology and expertise while networking with environmental professionals from central and northern Maine.

We are currently building our agenda and seeking exhibitors who are interested in presenting. Please reach out to Peter Zaykoski (pzaykoski@neiwpc.org) for more information and to sign up.

NEIWPCC-JETCC would like to thank our North Country Convention partners:





Your exhibitor fee includes participation in both days of the convention and the following:

- One booth with an 8-foot exhibitor table and two chairs
- Convention passes for two representatives with meal tickets each day and drink token for Meet & Greet

EARLY BIRD SPECIAL:

Reserve your display table by March 14, 2025 to receive a \$100 discount!

Cost to Exhibit:

Early Registration (on or before March 14, 2025)	\$650
Standard Registration (after March 14, 2025)	\$750

Optional Fees:

Second exhibitor booth	\$550
(includes convention pass, meal tickets, and a drink token for a third representative)	

Additional Representative(s)	\$200/each
(includes convention pass, meal tickets, and drink token for each additional representative)	

Additional Meal Tickets	\$18/meal
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Become a North Country Convention Sponsor

\$1,000	PLATINUM	Sponsor the Meet & Greet on Wednesday
\$750	GOLD	Sponsor Lunch with Keynote Speaker on Wednesday
\$500	SILVER	Sponsor Lunch with Trade Association Presidents on Thursday
\$250	BRONZE	Sponsor Continental Breakfast on Wednesday

Benefits of becoming a sponsor:

- Your logo will be displayed on JETCC's website with a link to your company's website
- You will be assigned a premium booth location on the trade show floor
- Recognition during your sponsored event on NMCC's 13'x24' jumbotron
- Recognition in attendee's convention packet
- Tabletop sign on your booth identifying you as a sponsor

Meet and Greet Reception

Wednesday, April 2, 4:30pm—6:30pm

Meet & Greet: We will be serving hearty hors d'oeuvres and a complimentary drink token to all in attendance (beer, wine, or soda).

Raffle Items: Donate items for the general raffle during Meet and Greet and lunches.

Cornhole Competition: Interested in a little competition with your fellow exhibitors and convention goers? Using the 'bracket' system, the final two teams will compete for a grand prize! Sign up at the registration desk.



Tentative Convention Schedule

Tuesday, April 1, 2025

3:00 PM — 8:00 PM EXHIBITOR CHECK-IN AND SETUP *(Highly Recommended!)*

Wednesday, April 2, 2025

Exhibit Area Open: 6:00 AM—6:30 PM

6:00 AM — 7:15 AM LATE EXHIBITOR CHECK-IN AND SETUP

7:15 AM — 8:00 AM ATTENDEE REGISTRATION WITH CONTINENTAL BREAKFAST IN EXHIBIT AREA

8:00 AM — 9:30 AM TRAINING SESSIONS

9:30 AM — 10:00 AM BREAK - EXHIBIT AREA

10:00 AM — 11:30 AM TRAINING SESSIONS

11:30 AM — 12:30 PM LUNCH WITH KEYNOTE SPEAKER IN EXHIBIT AREA

12:30 PM — 1:00 PM DESSERT IN EXHIBIT AREA

1:00 PM — 2:30 PM TRAINING SESSIONS

2:30 PM — 3:00 PM BREAK - EXHIBIT AREA

3:00 PM — 4:30 PM TRAINING SESSIONS

4:30 PM — 6:30 PM MEET & GREET RECEPTION IN EXHIBIT AREA

Thursday, April 3, 2025

Exhibit Area Open: 7:00 AM—12:45 PM

7:00 AM — 8:15 AM BREAKFAST BUFFET IN EXHIBIT AREA

8:15 AM — 9:45 AM TRAINING SESSIONS

9:45 AM — 10:15 AM BREAK - EXHIBIT AREA

10:15 AM — 11:45 AM TRAINING SESSIONS

11:45 AM — 12:45 PM LUNCH WITH MEWEA BUSINESS MEETING

12:45 PM — 2:00 PM DISPLAYS REMOVED FROM THE EXHIBIT AREA

12:45 PM — 2:15 PM TRAINING SESSIONS

2:15 PM — 2:30 PM BREAK

2:30 PM — 4:00 PM TRAINING SESSIONS

In consideration of the presenters and attendees at the lunch on Thursday, April 3, we respectfully ask exhibitors delay removing their display until after the lunch has concluded at 12:45 PM.



Accommodations

When making overnight reservations, contact the hotel directly and mention you are with the North Country Convention! Don't wait to reserve your room. Convention rates available until March 19, 2025.



Northeastland Hotel

436 Main Street, Presque Isle
Call Direct: (207) 768-5321

Special Convention Rates:

Double Queen—\$197 plus tax
Single King—\$189 plus tax



Hampton Inn

768 Main Street, Presque Isle
[Book Online](#) (preferred)
or call Starla directly: (207) 760-9292

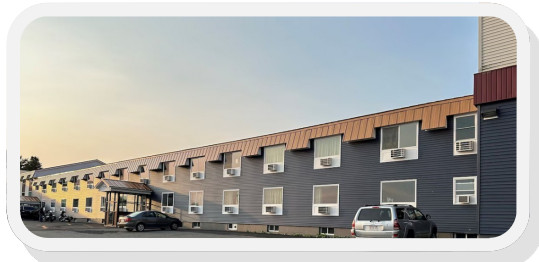
Special Convention Rate: \$189 plus tax



Best Western SureStay

71 Main Street, Presque Isle
Call Direct: (207) 769-0111

Special Convention Rate: \$129 plus tax



Presque Isle Hotel

116 Main Street, Presque Isle
Call Direct: (207) 764-6504

Special Convention Rates:

Double—\$114 plus tax
King—\$119 plus tax
Use Rate Code: NCTRY



Caribou Inn & Convention Center

19 Main Street, Caribou
Call Direct: (207) 498-3733

Rate: \$189.95 plus tax



DIRECTIONS

Northern Maine Community College

Edmund Center

36 Edgemont Drive

Presque Isle, ME

207-768-2785

Travel Hint:

Once in Presque Isle, following the blue airport signs will bring you to Central Drive and Northern Maine Community College.

From South:

Travel north on I-95 to Houlton Exit. Turn left from exit onto Route One North. Follow Route One into Presque Isle (approx. 46 miles from Houlton). From Route One in Presque Isle, turn left on State Street. Turn right onto Parsons Street and proceed until you see the sign for Skyway Industrial Park, Northern Maine Regional Airport, and Northern Maine Community College. Turn left onto Central Ave at the sign. Turn right onto Edgemont Drive (first right on Central) until you see the sign for Northern Maine Community College.

From North:

Travel south on Route One into Presque Isle. From Route One in Presque Isle, turn right on State Street. Turn right onto Parsons Street and proceed until you see the sign for Skyway Industrial Park, Northern Maine Regional Airport, and Northern Maine Community College. Turn left onto Central Ave at the sign. Turn right onto Edgemont Drive (first right on Central) until you see the sign for Northern Maine Community College. Turn left into the Main Entrance and continue to the right.



Exhibitor Registration Form

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

1st Representative's Name: _____ Title: _____

E-Mail: _____ Telephone: _____

2nd Representative's Name: _____ Title: _____

E-Mail: _____ Telephone: _____

3rd Representative's Name: _____ Title: _____

E-Mail: _____ Telephone: _____

4th Representative's Name: _____ Title: _____

E-Mail: _____ Telephone: _____

1. Does your booth require an 8-foot banquet table? Yes No

2. Does your display require electricity? Yes No

See specifications under Electricity Policy on Exhibitor Contract, Page 8

3. Would you like to donate an item to the raffle? Yes No

Describe raffle item(s): _____

Please deliver raffle items to the registration desk prior to the Meet-Greet

4. Will you be shipping boxes or equipment directly to NMCC? Yes No

See Freight Policy and shipping instructions on Exhibitor Contract, Page 9

Additional Requests:

NORTH COUNTRY CONVENTION 2025



Company Name: _____

Exhibitor Booth: Early, on or before March 14, 2025 **\$650** _____

Includes (2) Registrations with convention pass, meal tickets, and a drink token for Meet & Greet

Exhibitor Booth: Regular, after March 14, 2025 **\$750** _____

Includes (2) Registrations with convention pass, meal tickets, and drink token for Meet & Greet

Optional:

Second Exhibitor Booth **\$550** _____

Includes (1) Registration with convention pass, meal tickets, and a drink token for Meet & Greet

Additional Exhibitor Registration(s) _____ x \$200/ea _____

Registration convention pass, meal tickets, and a drink token for Meet & Greet

Guest Meal Ticket:

Name of Guest: _____ _____ x \$18/ea _____

WED: Continental Breakfast
Lunch
Meet & Greet Reception

THUR: Breakfast Buffet
Lunch

I would like to become a North Country Convention sponsor:

Sponsorship Contact Name: _____

Phone: _____ Cell: _____

Email: _____

Company Website Address: _____

Please email your High-Resolution JPG logo to:

sconnolly@neiwppcc.org

PLATINUM **\$1,000** _____

GOLD **\$750** _____

SILVER **\$500** _____

BRONZE **\$250** _____

TOTAL ENCLOSED \$ _____

Payment Method: *Check Enclosed* **Please Invoice: Attach PO#** _____ **Credit Card**

JETCC accepts Visa, MasterCard, or Discover cards only. Sorry, no American Express.

Credit Card # _____ 3-Digit code _____ Amount \$ _____

Name on Card _____ Expiration _____

Billing Address (if different) _____

Email Receipt to: _____

Signature Required _____ Date _____

Return completed Exhibitor Registration Form and signed Exhibitor Contract to:

NEIWPPCC-JETCC

584 Main Street, South Portland, ME 04106

Phone (207) 253-8020 Fax (207) 771-9028 Email maine@neiwppcc.org