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Megan Nickerson

Meeting and Event Planner

As the meeting and event planner, Megan provides logistic support to the planning and execution of meetings, conferences, trade shows and events, and financial invoice and database reconciliation. She conducts research and site selection, negotiates vendor and hotel contracts, and is responsible for all aspects of onsite management. Megan also assists the business operations manager with operational tasks including IT assistance, administrative support, and office resource management.



Prior to joining NEIWPC in January 2022, Megan worked for Delaware North at their TD Garden location as the senior catering sales manager, as well as their premium supervisor for Boston Garden Society. In these roles, she focused on events and customer service; she managed budgets, maintained the event calendar for the arena, assisted with the execution of contracts with clients, and was a go-to problem solver for colleagues, guests, and operations. Additionally, she has over ten years' experience within hospitality industry with various companies including Marriott and IHG. Megan is also an active member of Women in Sports and Events (WISE), an organization committed to empowering woman to succeed in the business of sports. Outside of her professional accomplishments she is also involved with volunteer work within her community and continues to support nonprofit organizations like the Merrimack Valley Food Bank and Lowell Animal Rescue League.

Education:

B.A. in Communications, Keene State College

Affiliations:

WISE