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Amy Magin

Director of Communications

As director of communications, Amy provides leadership to NEIWPC's communications mission and strategy. She manages the creation and production of print and electronic publications, newsletters, fact sheets, and other materials, and supervises the dissemination of environmental educational materials. She guides the maintenance and design of the NEIWPC website and online media, and oversees the communications support of NEIWPC's programmatic divisions' marketing and outreach initiatives.



Amy comes to NEIWPC with 25 years of experience in communications, focusing on writing and editing, project management, marketing, and media relations. Prior to joining NEIWPC, Amy served as the communications manager for the Women and Public Policy Program at Harvard University's Kennedy School of Government. In this role, she directed all of the internal and external communications; writing and designing website content, publications, event materials, reports and press releases. She also oversaw the production of speaker series videos and podcasts, and created and implemented strategies to reach a global audience. From 2012-2016, Amy served as the senior communications manager at Spaulding Rehabilitation Network and Partners HealthCare at Home. In this position, she collaborated with senior management and agency partners in the strategic planning and execution of both internal and external communications and integrated marketing campaigns. From 2000-2011, Amy worked in a freelance capacity and wrote news and feature stories, research summaries, press releases, web content and development materials for the following institutions: Harvard University's Graduate School of Education, Kennedy School of Government and Department of Academic Development Planning, and Middlesex Community College.

Education:

M.S., Mass Communication, Boston University

B.A., English; Minor in Public Relations, State University of New York at Geneseo