Call for Applications: National 303(d)/TMDL Webinar Series

NEIWPCC is requesting proposals for presentations for our National 303(d)/TMDL Webinar Series. Since 2016, this EPA-funded program has offered training and technical assistance to advance CWA Section 303(d) implementation. Webinar participants are state, tribal, and federal 303(d) program personnel from across the US and also include non-governmental stakeholders. These webinars cover a wide range of topics and are all recorded and made available online.

Scope of Work:
Successful applicants will prepare and present at least one webinar of 75 minutes or more at a time to be scheduled with the planning team. This will include preparation of all necessary slides or other materials, review of promotional content, at least 1 planning call with NEIWPCC staff, and at least 1 webinar technology test/practice session.

Presentations should be relevant for an audience of state and regional TMDL and 303(d) staff – if a webinar on a general topic is proposed, preference will go to applicants who tailor the presentation topics towards specific 303(d) applications (i.e. science communication, statistics, GIS modeling).

We will consider proposals on any topic related to and relevant for 303(d) or TMDL programs. We will prioritize applications from the following priority focus areas identified by the planning team:

- **Science Communication & Stakeholder Engagement**
  - Social media, engaging with the press, and effective communication
  - Data visualization to make information meaningful and engaging
  - Building partner and workforce capacity for effective communication
  - Using social indicators to address barriers and change behaviors

- **Data collection, management, and analysis**
  - TMDL Modeling
  - Citizen science
  - Statistics for TMDLs
  - Tracking & accounting

- **Emerging Topics for TMDLs:**
  - Climate Change and TMDLs
  - Water Quality Trading for TMDL implementation

- **Case studies with broadly applicable lessons**
  - TMDL Case Law, other legal topics
  - TMDL Alternatives
  - TMDL Amendments or Revisions
  - Success stories
  - Partnerships between state, tribal, and/or non-governmental entities on TMDLs
  - Specific types of TMDL (Bacteria, nutrients, chloride, etc.)

Applicants proposing to demonstrate use of any tool or computer program should ensure that the tool is available to and widely used by employees of state and local governments working on 303(d)/TMDL issues. (i.e. free programs, Microsoft Office or web-based tools, R, etc.)
Presentation Formats:
The standard format for this series is a webinar presentation of approximately 60 minutes with 15-20 additional minutes for questions. Participants primarily listen, watch a slide deck presentation, and have an opportunity to ask questions after or during the program.

All webinars are hosted on GoToWebinar, which allows presenters to share their screens, poll participants, and solicit questions or comments from participants. We encourage presenters to use these tools to maximize interactivity and engagement.

We encourage applicants to propose novel webinar formats, including but not limited to interactive web-based workshops, facilitated panel discussions, or mini-courses. All proposed formats should be web-based and accessible for audiences across the country.

Funding:
Some presenters are eligible to receive funding of up to $1,500 per webinar. Eligible presenters include those from non-governmental entities, including nonprofit organizations and private companies or contractors. We are unable to award funding to employees of state or federal governments. To request funding, please complete a budget justification form. Funding will be awarded based on availability, applicant justification, and total applicant pool.

Applications:
Applications should include the following components:

1. Presentation Title
2. Abstract - Describe your presentation, including target audience and anticipated educational objectives and outcomes. (300 words or less)
3. If this an adaptation of a presentation you have given previously, where, when, and for what audiences have you given this presentation?
4. Please provide a brief professional biography for the primary presenter (250 words or less)
5. Optional:
   a. Additional comments (250 words or less)
   b. Funding request – requires budget form attachment
   c. Other supporting materials

All application materials must be submitted at https://neiwpcc.org/call-for-applications-national-303d-tmdl-webinar-series/

Information about the webinar series and previous webinar presentation is available at https://neiwpcc.org/303d-tmdl-webinars/

Please contact Emma Gildesgame (egildesgame@neiwpcc.org) with questions about any aspect of the application process.

Submissions are accepted on a rolling basis and reviewed quarterly by a planning team consisting of NEIWPCC, EPA, and state TMDL staff. To find out when proposals will next be reviewed, refer to the Webinar Series website. Proposals not accepted in a cycle will be considered for subsequent cycles. We anticipate selecting at least 4 proposals per year, though this number may vary depending on applicants and scheduling.