esri A Story Map

Why Tell Stories?

Scroll down to find out why place-based storytelling is effective.

https://story.maps.arcgis.com/apps/Cascade/index.html?appid=5ebbcd1ab56c4572a43ad6d8a009c09f

A 2016 study found that readers spend an average of

37

seconds interacting with a web page.

The average amount of time spent reading story map content in 2017 was

5

minutes and

43

seconds.

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Story Maps: How to Tell Your Story Using Storytelling Apps

Story Maps

Everyone has a story to tell.
Harness the power of maps to tell yours.

Get the latest Story Maps news delivered directly to you. Sign up today.

Story Maps: How to Tell Your Story Using Storytelling Apps

Resources

Basics

Learn the fundamentals of storytelling with maps.

- Learn How to Make a Story Map
- The Five Principles of Effective Storytelling
- Choose an app template and get started
- Video: Introduction to Story Maps
- Learn ArcGIS lesson: 'Get Started with Story Maps'
- Tips for Story Map Success
- What Story Map Authors Need to Know About Working With Maps
- Presentation: 'An Introduction to Story Maps'
- Presentation: 'Make Your Story Map Sing'
- Presentation: 'Non-Profits: Storytelling for a Cause'
- Presentation: 'Non-Profits: Why Tell Stories?'
- Story Maps chapter in 'The ArcGIS Book'
- What's New in Story Maps

🎥 Esri Videos

- Introduction to Story Maps
- Introduction to Story Maps (60 minute workshop)
- Story Maps Tips and Tricks
- Design Story Maps to Change Hearts and Minds
- Story Maps and Sustainable Development Goals
- Communicating Policy Issues with Story Maps
- Living Atlas of the World: An Introduction
- All Story Maps videos

🏛 Esri Training

- 'Creating Story Maps With ArcGIS' training course
- 'Get Started with Story Maps' free online lesson on the Learn ArcGIS site
- 'DIY Geo Apps' MOOC
- All Story Maps training resources

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LEARNING PLAN

Make and Share Story Map Cascade Apps

🌐 Added by Esri on June 29, 2018

6 Courses

🌐🌐🌐🌐🌐 (3)   ♡

TRAINING SEMINAR

Inform and Engage Your Audience with Esri Story Maps

1 Hour
Free

🌐🌐🌐🌐🌐 (400)   ♡ ⊕

Tutorial

Get Started with Story Maps

[Sign In]   ♡ ⊕ ⤳

Duration: 2 Hours
Cost: Free

STORY MAP

How to Cascade: Map Legends

Free

                                        ♡ ⊕

LEARNING PLAN

Make and Share Web Maps with ArcGIS Online

🌐 Added by Esri

6 Courses

🌐🌐🌐🌐🌐 (4)   ♡

Tutorial

Get Started with Map Viewer

[Sign In]   ♡ ⊕ ⤳

Duration: 1 Hour, 30 Minutes
Cost: Free

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App Templates

What Kind of Story Do You Want to Tell?

Get started right away or browse our app templates

CREATE STORY

BUILD   OVERVIEW   GALLERY   TUTORIAL   FAQS   BLOG

MAP TOUR

MAP JOURNAL

CASCADE

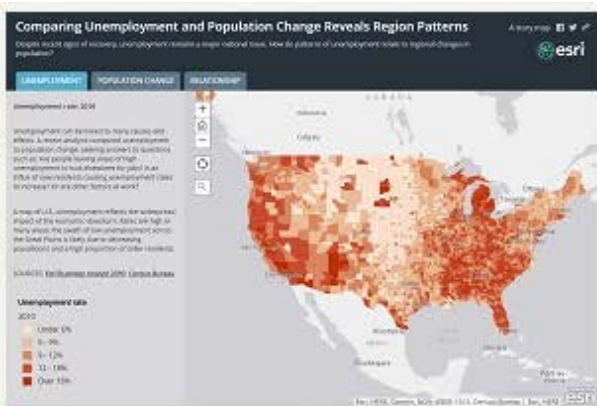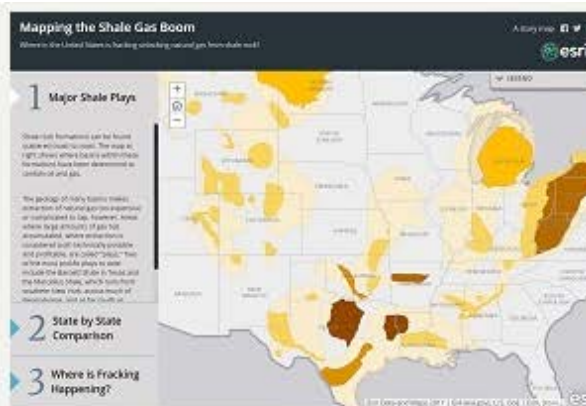MAP SERIES

SHORTLIST

SWIPE/SPYGLASS

BASIC

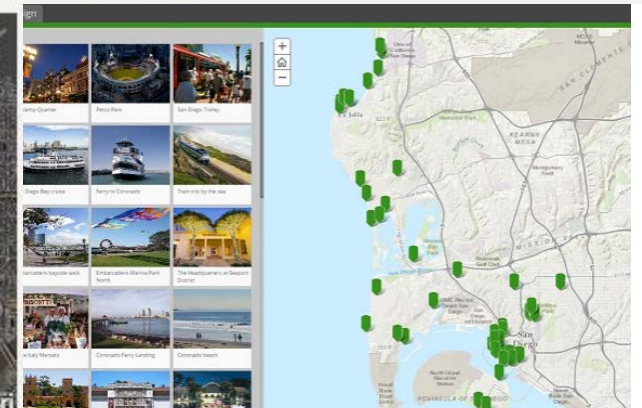**Side Panel**

Three Panel

Integrated

Tabbed

Side Accordion

Bulleted

Swipe

Spyglass

Shortlist

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Gallery / **Lessons**

Get Started with Story Maps

Create web apps that combine maps with narrative text and multimedia.   🕐 2 hours

| View final result | Start lesson |

Overview | Lessons

Story Maps are a great way to combine your maps with narrative text, images, and multimedia content to create compelling, user-friendly web apps. In these lessons, you'll author Story Maps using interactive builders to create a Story Map Tour, a Story Map Cascade, and a Story Map Journal.

Builds skills in

Creating Apps | Mapping & Visualization | Sharing & Collaboration

Lesson plan

Create a Story Map Tour	Re-create a Story Map Tour of a famous Los Angeles beach or make your own tour.	60 minutes
Create a Story Map Cascade	Build a Story Map Cascade that guides visitors around some of San Diego's most iconic landmarks.	30 minutes
Create a Story Map Journal	Build a Story Map Journal that introduces visitors to San Diego with maps and images.	30 minutes

Requirements

ArcGIS account (create a free ArcGIS Public Account or get a free ArcGIS trial)

EPA Regional GIS Team Comments

Setup | Configuration | Editing

- Different story map styles for different purposes (cruise the OVERVIEW tab on apps page)
- Some apps are just for viewing (simple map viewer)
  Others are for interactive analysis (image comparisons)
- Learning process in one story map doesn't necessarily translate to another story map
- Some story maps are more labor intensive than others
- Have as much of the content completed up front to avoid the need for editing
  within Story Map

Functionality

- Story maps can be imbedded in other story maps
  - A tabbed story map might have other story maps (map viewer, Story Map Tour etc.) within each tab
  - Can embed the Tabs layout in one of Journal sections
- Web App Builder can add tools (aka "widgets") to a map viewer to perform various tasks
  with the data in the map